



Rising Star Programme

www.risingstar.co.za

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The programme intends to:

- Raise awareness of the breadth and depth of talent in the 28-40 years age bracket
- Create opportunities for young talented individuals to grow, connect and give back
- Provide inter-connected, interactive group drive social and growth platform for young talented individuals

Benefits of participation:

- Gain access to this influential group of young people
- Demonstrate your support for the young talent of South Africa today
- Position your brand as an Employer of Choice
- Align your brand with the leaders of tomorrow
- Gain invaluable insight into these future leaders

'The Rising Star Programme provides hope that South Africa's young talent are indeed our future leaders and specialists in turning the country around into a nation of high performing talent ready to achieve excellence in raising our competitiveness as a country. I salute the Rising Stars, their managers, mentors, family members and companies for supporting them all the way to achieve this milestone in their careers.'

Marius Meyer, CEO, SABPP



5,000

Print Circulation

- MPs & Senior government officials
- HR Managers, FD's, CEOs and HR Directors of JSE listed and SA's top companies
- Rising Stars, their line managers & mentors

The full publication will be promoted and available to download on:

www.risingstarannual.co.za

Chapter Contents

- Rising Star 2016 interview
- Industry CEO life story
- Previous Star thought piece
- Organisational case studies

Industry Chapters

- Banking & Financial Services
- Construction & Engineering
- Energy & Environment
- Entrepreneur
- ICT (Telecoms & Technology)
- Manufacturing, Retail & FMCG
- Media & Marketing
- Mining & Minerals
- Professional Services
- Service Public & Private
- Tourism, Leisure & Hospitality
- Transport, Logistics & Security

Previous contributors

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Neil Cloete	CEO	Liviero Group
Hennie Heymans	MD	DHExpress
and many others		



2016 Rate Card



Why we do this: Words from the Stars

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<p>Sector Sponsorship Naming rights of sector (eg ICT sector supported by xxx) First double page spread in that sector Opportunity to write an introduction to the sector Logo on front cover Featured by case study - we will interview your organisation & profile as an employer of choice. Published in relevant sector</p>	R110,000.00
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‘It gives one the opportunity to reflect on one’s successes and achievements, and to continue to be inspired to reach for the Stars. I believe more organisations should put forward deserving candidates for awards such as these as part of continuous professional development. It is also a unique opportunity for organisations to position themselves as employers of choice, as they support the development of young professionals.’

Ronnie Mulaudzi, 2015 Manufacturing, Retail & FMCG Rising Star

‘These awards have gained significant traction as a notable honour in a very short space of time. Receiving an award of this nature is therefore an honour, and a welcome recognition of accomplishment. The programme has the ability to uplift and motivate people to strive for honours such as these, as well as create role models for up-and-coming talent to emulate. This is important for industry growth, and for developing our future leaders.’

Ravi Nadasen, 2013 Tourism & Hospitality Rising Star

‘The Rising Star Programme provides a phenomenal platform for cross industry networking amongst the winning candidates, which they would not otherwise have been exposed to. Undoubtedly, in years to come, today’s Rising Stars will be Tomorrow’s Leaders and the benefits of fostering relationships and networking will have an incredibly positive impact.’

Andrew Jackson, 2014 Manufacturing, Retail & FMCG Rising Star

‘Awards such as these play a key role in shaping the future. Recognition for a job well done is critical for the retention of remarkable talent, and this forum provides a platform for companies to acknowledge and appreciate all individuals in the workplace who set out to achieve higher than the mediocre.’

Siveshnie Moodley, 2013 Transport, Logistics & Security Rising Star

‘Awards such as these play a significant role in creating networks, as well as keeping one in touch with people – not only from the mining and minerals industry, but other industries as well. I will use this award not only to network with this great group of people, but to develop myself further as a leader, teacher and motivator.’

Sandra Seabela, 2015 Mining & Minerals Rising Star

‘I appreciate awards such as Rising Star – our industry can be a very technical environment where technical expertise and brilliance are more easily acknowledged and celebrated. The Rising Star Awards create a more holistic platform for talent recognition and celebration.’

Adri De Beer, 2014 Energy & Chemicals Rising Star

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